

Graduate
Management
Admission
Council™

Employer Demand for GME Graduates

*Corporate Recruiters
Survey Webinar*

Thank you for joining us!

The webinar will begin shortly.



Welcome from GMAC

Eric Chambers

Market Development Director,
Americas



Welcome from GMAC

Matt Hazenbush

Director, Research Analysis and
Communications



Corporate Recruiters Survey

941

2022 survey respondents

38

Countries represented

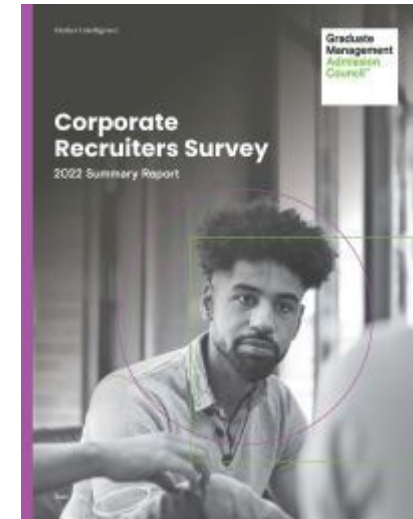
31%

Coverage of the Global
Fortune 500

Data and insights to understand current trends in hiring, compensation, skill demand, and perceptions of MBA and business master's graduates

Today:

- **Highlight key takeaways**
- **Insights and commentary from expert panel**



www.gmac.com/corporaterecruiters

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Today's panel



Sadia Cuthbert

Head of Careers
Cambridge Judge Business School



DW Lee

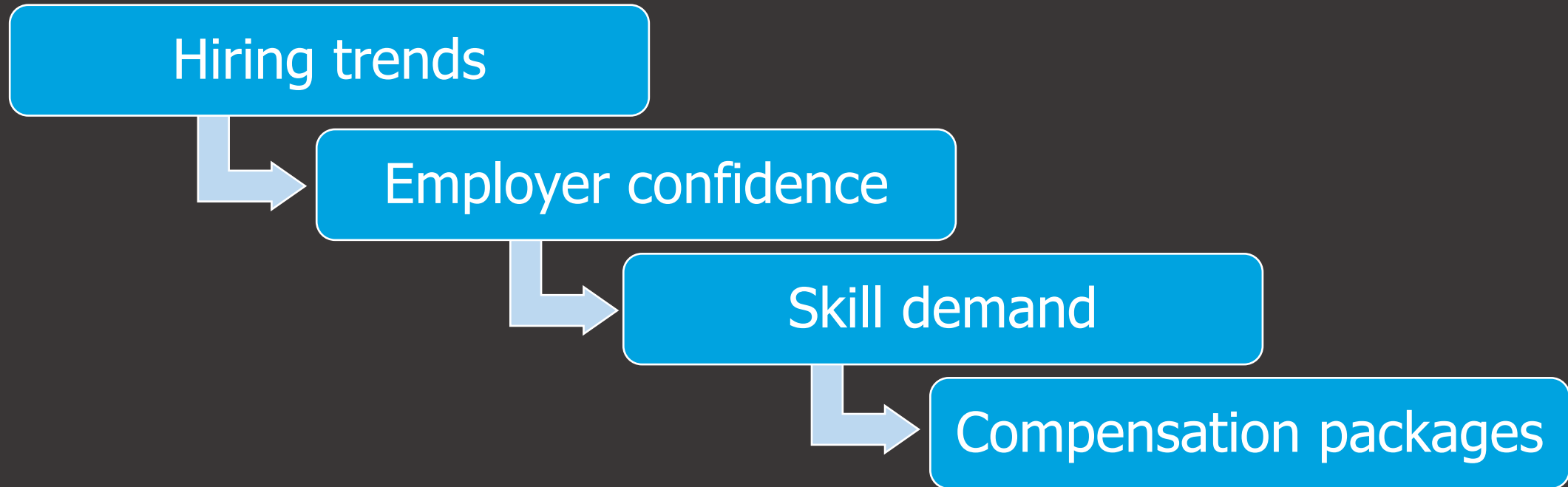
Director, Employer Engagement
Asia School of Business in collaboration
with MIT
MBA CSEA Board Member



Beverly Porter

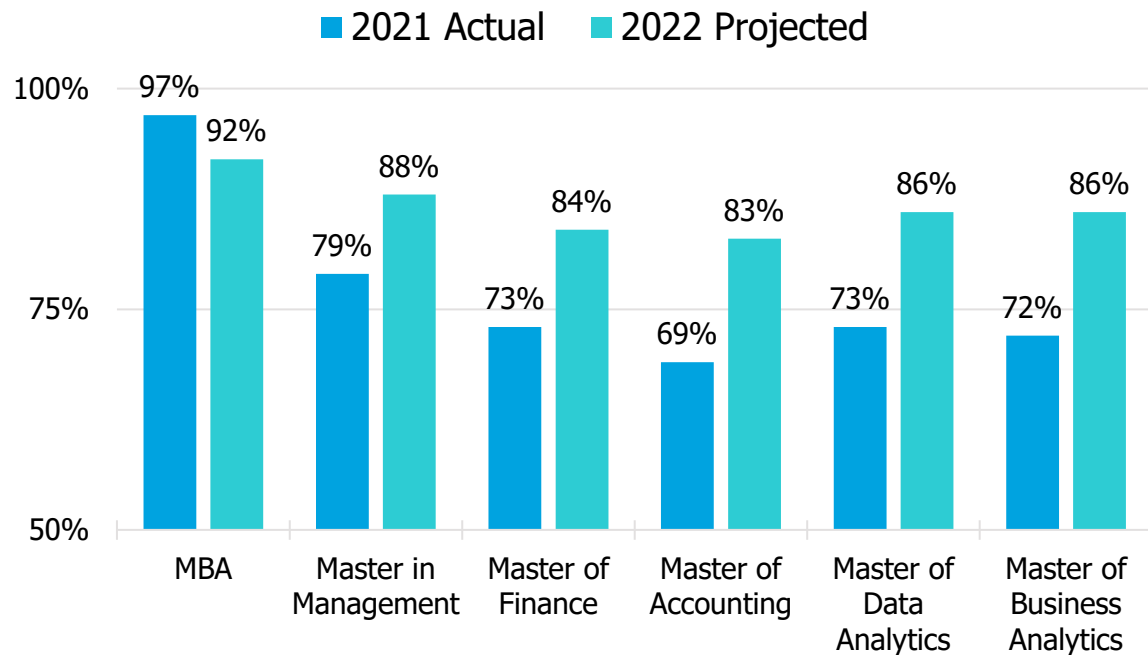
Director, Career Management Center
Jenkins Graduate School of
Management, NC State

Today's topics

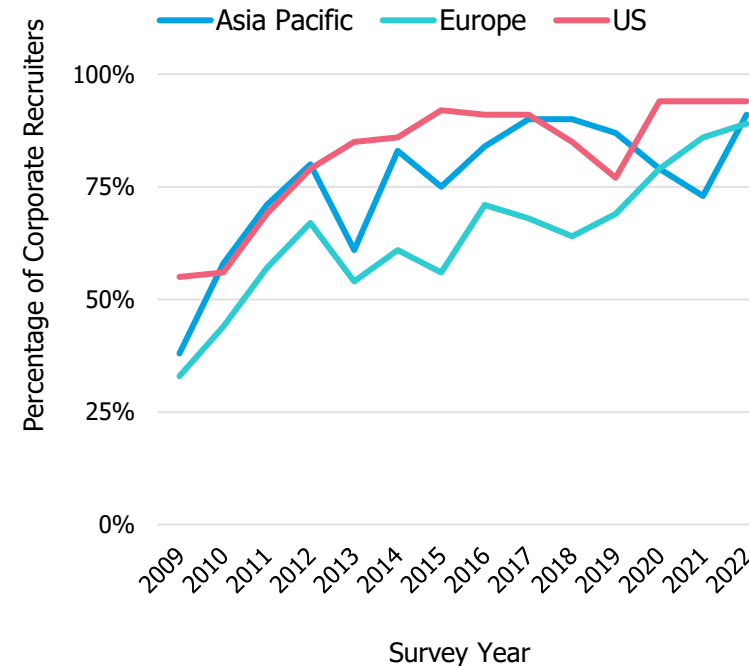


GME hiring is up big this year...

GME Hiring – 2022 Projections vs. 2021 Actual Hiring
By graduate type



Trends in projected MBA hiring, by world region, 2009-2022



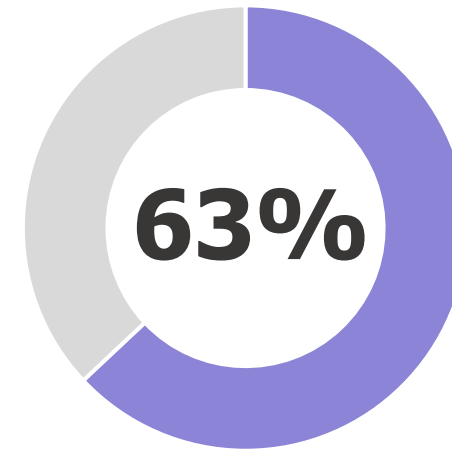
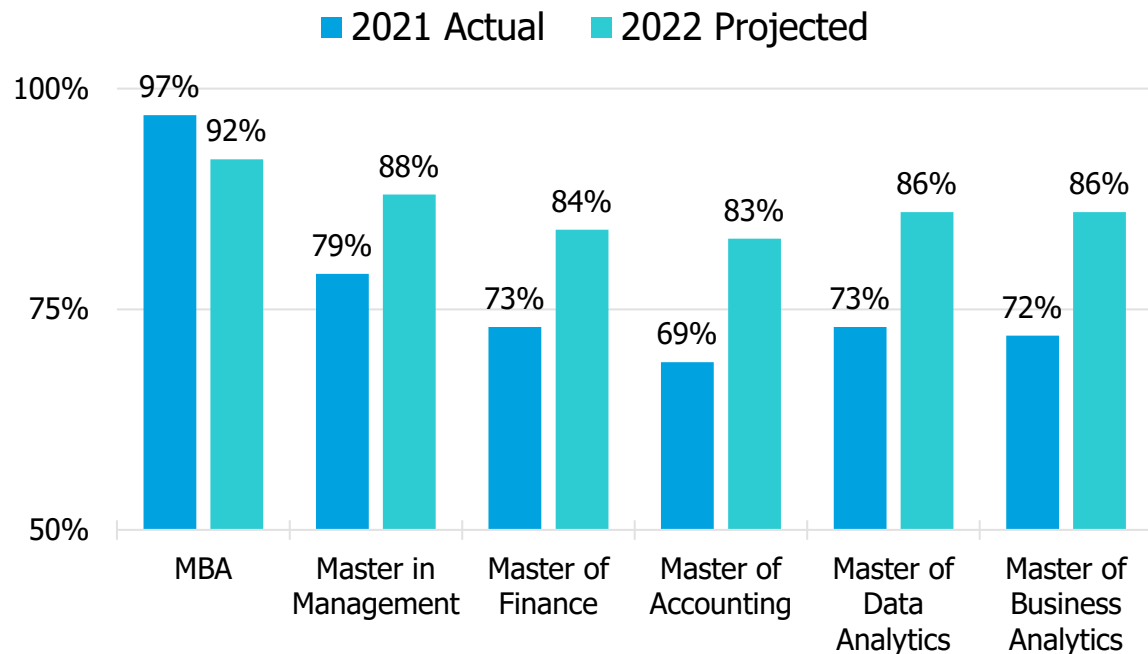
GMAC (2022). Corporate Recruiters Survey. [gmac.com/corporaterecruiters](https://www.gmac.com/corporaterecruiters).



GME hiring is up big this year...and most recruiters expect increases over next 5 years

GME Hiring – 2022 Projections vs. 2021 Actual Hiring

By graduate type



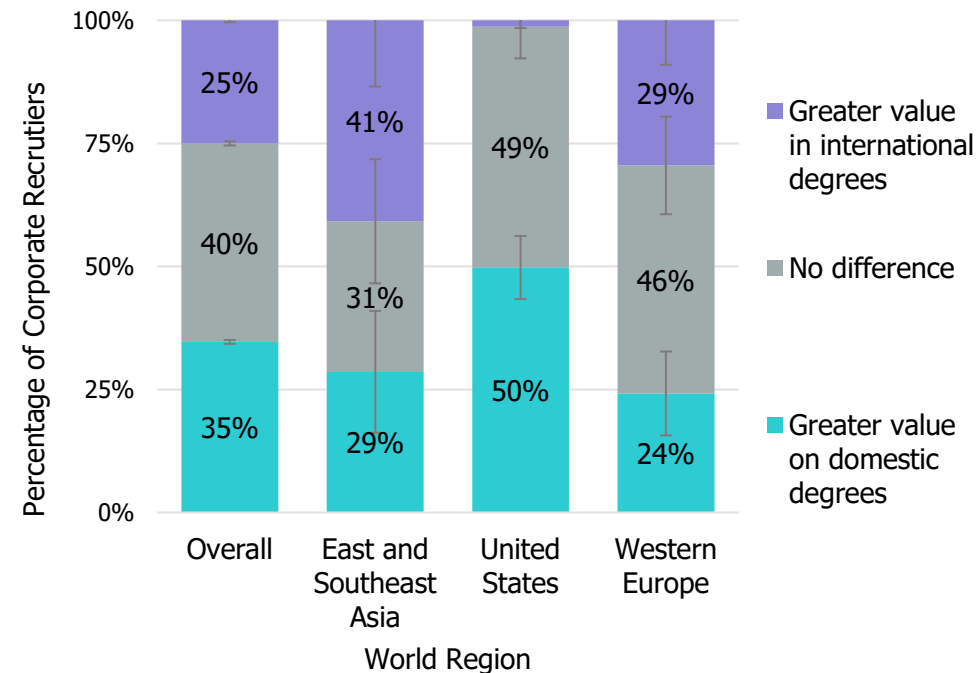
of recruiters say demand for b-school talent will increase in the next 5 years; 32% expect it to remain stable

GMAC (2022). Corporate Recruiters Survey. [gmac.com/corporaterecruiters](https://www.gmac.com/corporaterecruiters).

The value to employers of hiring international students

Value or Weight Given to International vs. Domestic Graduate Business Degrees

By world region, 2022



Implications of Hiring Business Graduates with an International Degree

By world region, 2022

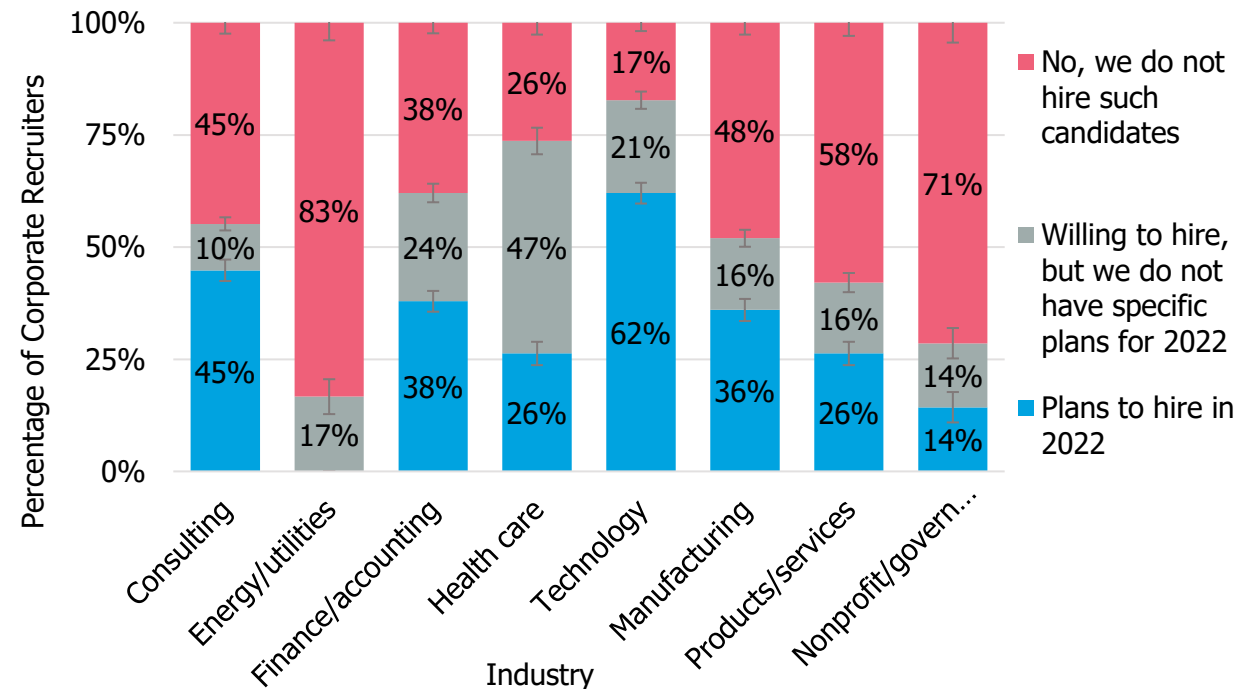
	Overall	East and Southeast Asia	United States	Western Europe
Introduces global strategic thinking	57%	65%	51%	46%
Increased workplace diversity	54%	53%	55%	56%
Cross-cultural communication	53%	57%	46%	47%
New perspectives & problem-solving skills	47%	51%	48%	41%
Multilingual communication skills	49%	43%	44%	49%
Increased cost	43%	57%	41%	20%
Higher training needs	24%	39%	12%	17%
Decreased respect	14%	24%	6%	13%

Good news for US schools: International hiring may be making a rebound

43 percent of US recruiters confirmed they hired international talent in 2021—a bounce back from a decline to 35 percent for 2020 from 41 percent in 2019.

56 percent of US recruiters say that they either plan to make international hires in 2022 (35%) or are willing to (21%), up from 48 percent that said the same in the 2021 survey.

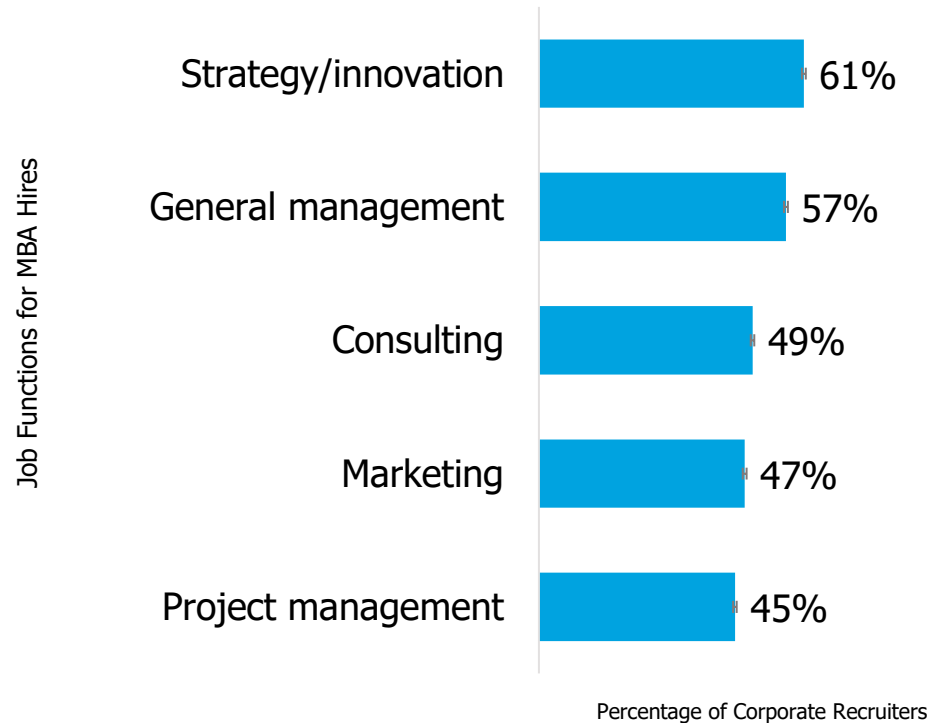
US Company 2022 Int'l Hiring Plans
By Industry



Top roles for MBA new hires are strategy/innovation and gen management

Job Functions in Which Employers Plan to Place MBA Hires

Global corporate recruiters, 2022



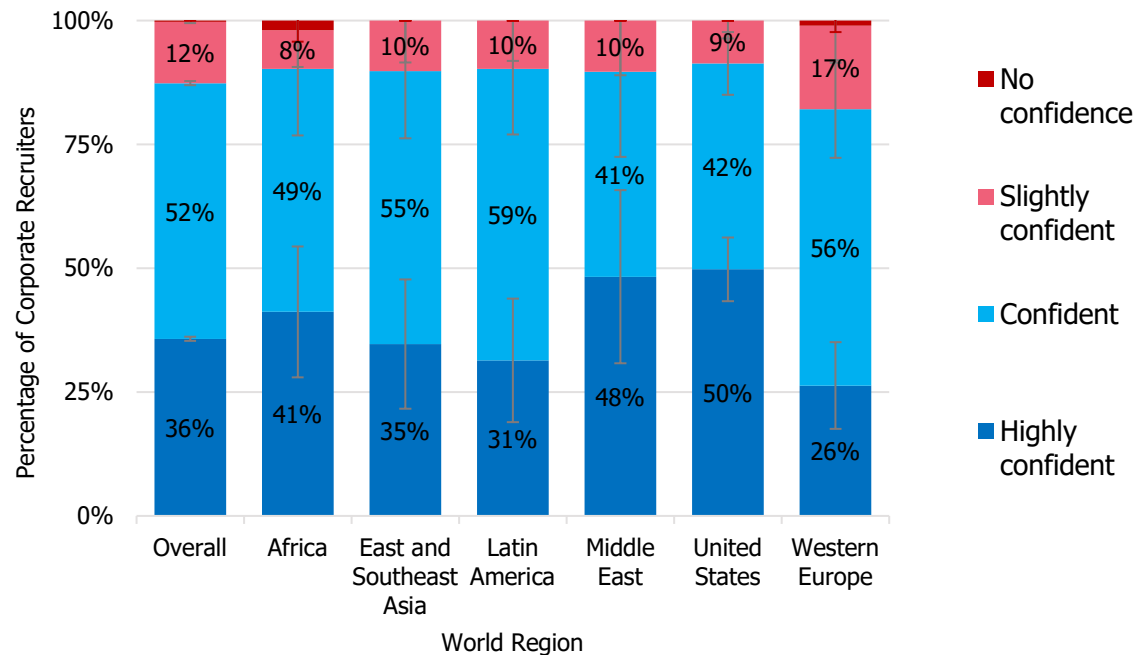
Compared with corporate recruiters, staffing firms are less likely to plan to place new MBA hires into roles for strategy/innovation (36% vs. 61%) and general management (43% vs. 57%) and more likely to place them into roles for accounting (39% vs. 30%), budget analysis (26% vs. 18%), and information technology (32% vs 25%).

GMAC (2022). Corporate Recruiters Survey. [gmac.com/corporaterecruiters](https://www.gmac.com/corporaterecruiters).

Corporate recruiters remain confident in b-school's ability to prepare graduates

Confidence in Business Schools' Ability to Prepare Students for Success

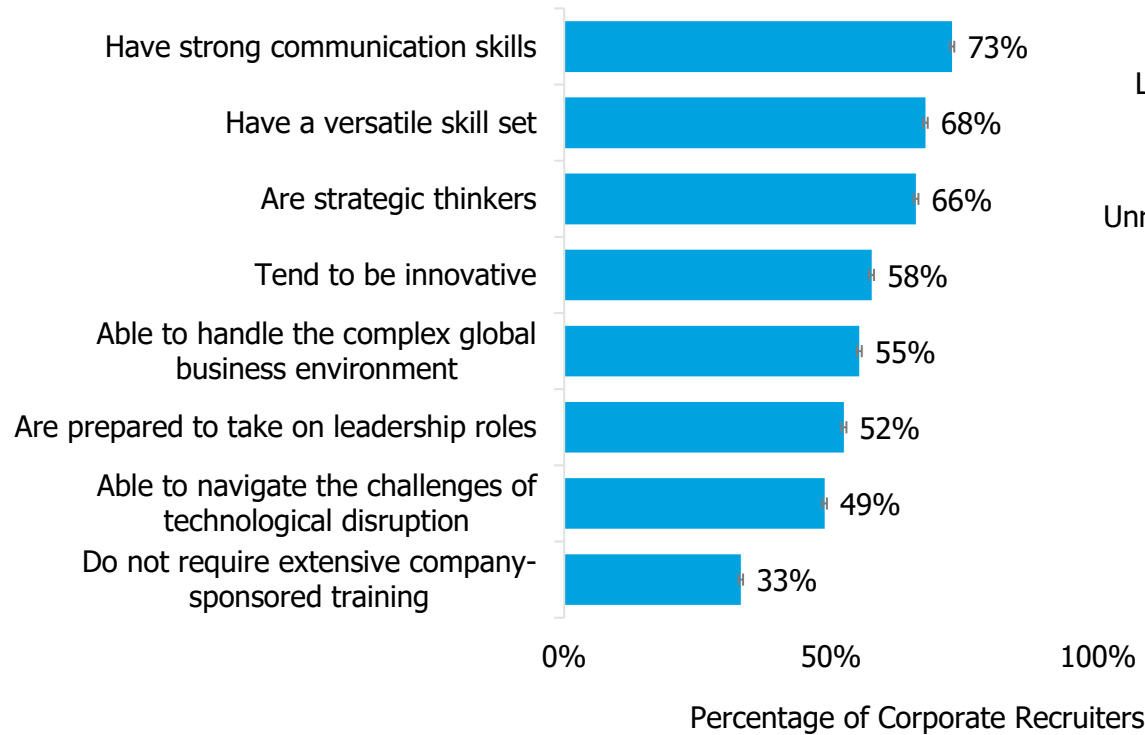
By world region, 2022



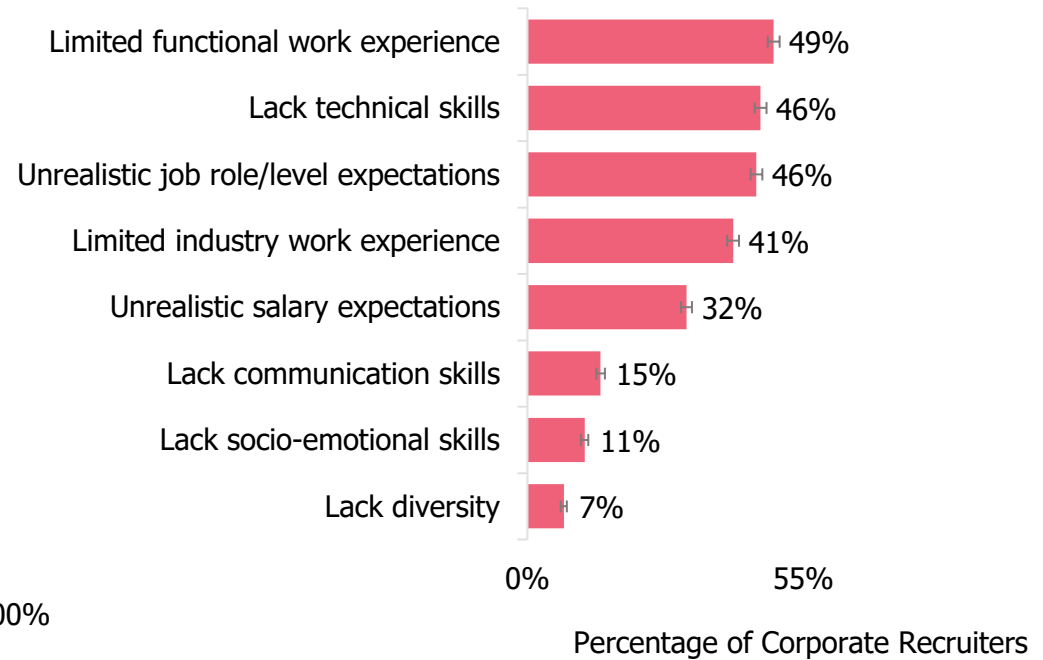
- Overall, 87 percent of corporate recruiters said they are either highly confident (36%) or confident (52%)
- By industry, consulting and technology were the most confident, and nonprofit/government recruiters are the most likely to only express slight confidence (33%).

Why so confident? Comms skills shine through most of all

Reasons for Confidence



Reasons for Lack of Confidence

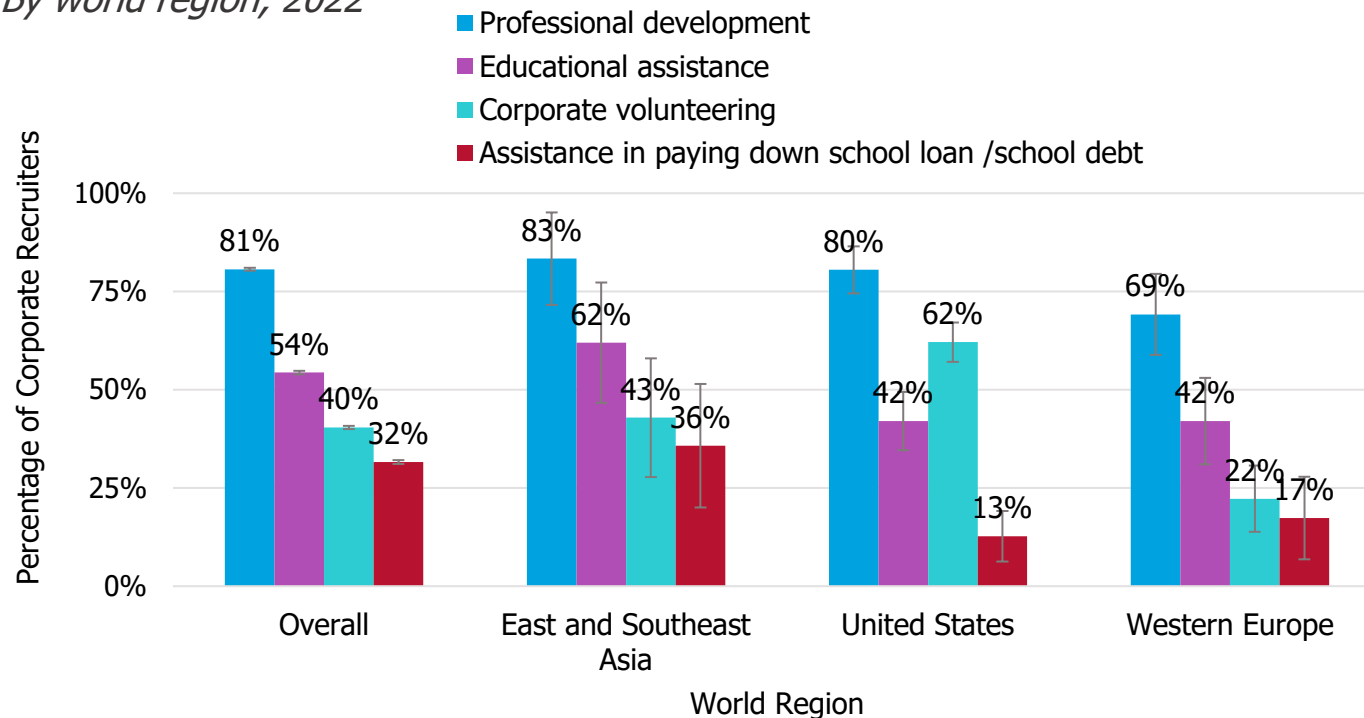


GMAC (2022). Corporate Recruiters Survey. [gmac.com/corporaterecruiters](https://www.gmac.com/corporaterecruiters).

Compensation packages are evolving to appeal to younger potential hires

Benefits Offered to New Business School Hires

By world region, 2022



- Overall, 32 percent of recruiters are offering loan repayment assistance in 2022.
- While just 17 percent of Western European employers and 13 percent of US employers will offer this benefit in 2022, this represents an increase from 2021, when 9 and 10 percent offered it, respectively.

Summary and your questions

