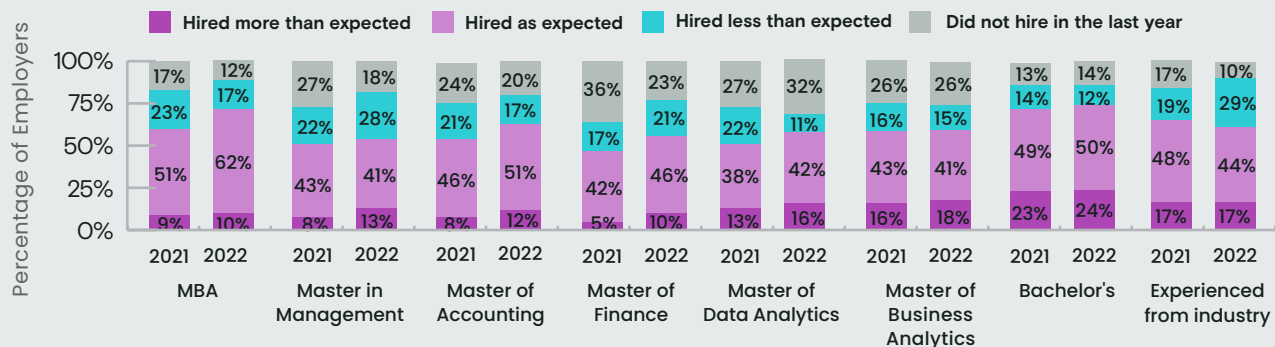


# Corporate Recruiters Survey 2023

## Regional Profile | Africa

**Total hiring increased from 2021 to 2022 for MBA and graduates with a master's in management and accounting, and industry hires.**  
*No employers in Africa think demand will decrease in the next five years.*

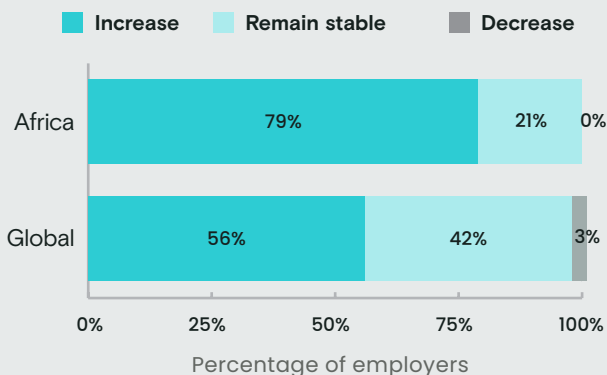
Actual hiring results by degree type (2021 and 2022)



**Demand is expected to increase for GME graduates in Africa by 2028.**

*A plurality of employers hired graduates as they expected in 2021 and 2022.*

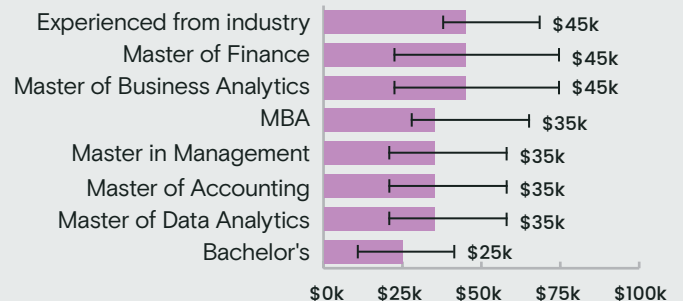
Projected hiring demand in the next five years



**Estimated median starting salary is highest for direct-from-industry hires, Master of Finance graduates, and Master of Business Analytics graduates in Africa.\***

*Graduates with a master's degree are estimated to make \$10,000-20,000 more than those with a bachelor's degree.*

Estimated median starting salary in Africa 2023



Estimated median starting salary

\*Employers were asked to estimate the average base annual starting salary (in increments of \$10,000 U.S. dollars) their company will offer to new hires by degree type in 2023. This does not include other benefits, which vary in generosity by region to make up total compensation. The error bars represent the 95 percent confidence intervals for each estimated population proportion. When the error bars do not overlap between groups, this indicates a significant difference.

Access the full summary report at [gmac.com/corporaterecruiters](https://www.gmac.com/corporaterecruiters)