

# Key Placements and Themes

## Media Relations



### B-SCHOOL RANKINGS

#### GMAC Leads A Call For A Pause In MBA Rankings

Poets and Quants, April 23, 2020



#### Opinion: COVID-19 Underscores Why Business School Rankings Are Losing Relevance

Times of San Diego, May 21, 2020

#### Businessweek Agrees To Suspend Its MBA Ranking This Year

Poets and Quants, May 7, 2020

### POTENTIAL SHIFTS IN REGIONAL DEMAND

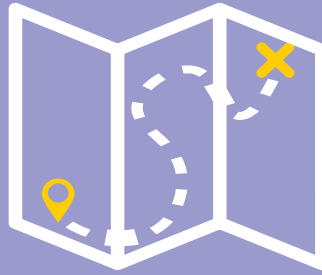


#### Coronavirus: Unemployed Chinese graduates in US face hard decision to stay or leave

South China Morning Post, April 11, 2020

#### International students wonder if U.S. business school worth it in coronavirus era

Reuters, May 28, 2020



### WHERE WILL INTERNATIONAL STUDENTS GO

#### Immigration Issues Dim Grad Student Plans

Sangeet Chowfla WSJ letter to the editor, May 29, 2020

### RECESSION AND IMPACTS TO GME



Potential uptick in domestic demand? Potential for one-year MBAs to grow in popularity? Will interest in Online MBA's grow?

#### B-School Candidates' Concern Over Job Prospects Skyrockets

Poets and Quants, May 12, 2020

### IMPACT ON SPECIALTY MASTER'S

with increased travel restrictions



#### How Coronavirus Has Impacted Part-Time MBA Programs

Poets and Quants, May 6, 2020



#### GMAT goes online as an interim measure due to COVID-19 outbreak

Times of India, April 15, 2020

## TOP PUBLICATIONS

THE TIMES OF INDIA

Bloomberg  
Businessweek

CNN

POETS &  
QUANTS

FINANCIAL TIMES

REUTERS

South China Morning Post

THE WALL STREET JOURNAL.